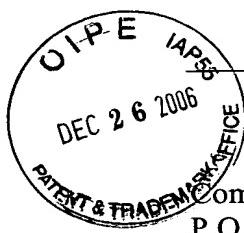


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gerald Storch, et al. Examiner: James A. Kramer
Serial No.: 09/865,893 Group Art Unit: 3627
Filed: May 25, 2001 Docket No.: T634.112.101
Title: CO-BRANDED INTERNET SERVICE PROVIDER AND RETAILER
INTERNET SERVICE SITE WITH RETAILER-OFFERED INCENTIVES
FOR MEMBER USE

AMENDMENT UNDER 37 C.F.R. 41.33


Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This Amendment accompanies a Notice of Appeal, and follows the Non-Final Office Action mailed September 21, 2006. Please amend the above-identified patent application as follows:

A complete Listing of Claims begins on page 2.

Remarks begin on page 6.